



President: Dusty Martin, 10252 480th Ave Blue Earth, MN 56013

Phone 507-878-3146 shadyhil@bevcom.com

Vice President: Mark Holmen, 506 1st Ave Fountain, MN 55935

Phone: 507-268-4489 mholmen@frontiernet.net

Executive Secretary: Jim Scharpe, 20573 401st Ave Arlington, MN 55307

Phone: 507-380-3431 scharpe8@frontiernet.net

New Program—5 Levels to Support Our Angus Association



The main goal of the Minnesota Angus Association mission statement is continuing education of our breeders and customers in the value and economics of raising Angus cattle to increase profits. Our Angus Association pairs with the University of Minnesota and offers other programs to achieve this goal. The growing popularity of Angus cattle in Minnesota and across the country, has resulted in our Angus Association being asked for support for an increasing number of cattle shows. We are always looking for new opportunities to bring more value to the Minnesota Angus cattle.

Communication with our members and others involved with Angus cattle is important for continuing education and providing information. To achieve communication, our association prints the Connections Newsletter to keep our Minnesota breeders and juniors informed. This newsletter is distributed to approximately 750 breeders registering Angus cattle and industry affiliates. It is a goal to get enough advertising sold to increase circulation to our Angus customers as well, approximately 2000.

The Minnesota Angus Association also prints a yearly directory of our members. It not only lists members, but also tells of the accomplishments of our association, adults, auxiliary and juniors. We print 4000 of these which are sent to registered breeders and their customers, distributed at cow/calf days, Cattlemen's Tours, Beef expos and local and National shows. Both the Connections and Directory are paid for with ads from breeders like yourself and other Angus supporters. The Yearly Directory is one of our main fund raisers. The Connections just to tries cover the costs for printing and postage.



In order to keep up with the goals and demands of our association and the increases in printing and postage, we are asking for your support. Through your membership and increases in new memberships, we can reach our goals. You may have a production sale or consign cattle to other sales; we ask that you use your state newsletter, MN Angus Connections, as your means of advertising. It's a very good advertising bargain and also makes it a better newsletter.



To achieve all this is our Association has put together 5 levels of support, listed on the back side of this letter. These include show sponsorship, junior support and different levels of advertising in the Connections and Directory. We ask that you look over these options and choose one to fit your budget. Please join our Angus family of supporters and take our Association to a higher level of achievement.

See levels of support on the reverse of this letter!